



MAKEUP

ONLINE CERTIFICATE

PROFESSIONAL MAKEUP ARTISTRY

WWW.NATIONALINSTITUTEOFBEAUTY.COM



NATIONAL
INSTITUTE OF BEAUTY



MAKEUP

Master Makeup and Offer a Well-Rounded Service to Your Clients!

If you are looking to be successful in the makeup industry, you need to have well-rounded professional skills to offer and keep them coming back for your services.

Our Makeup Online Certificate Course covers ALL the skills you need to have a successful makeup business including Contouring, Base Makeup, Brow Grooming, Eyeliner Techniques, Specialty Eye Makeup, Day Makeup, Evening Makeup, Transition Makeup, Bridal Makeup, Mature Makeup, Asian Makeup and Catwalk and Photography Makeup.

You learn everything online with the help of our instructors.

Plus, we also cover the setup and growth of your business!

The Best Online System Available

Our Mobile Apps and Video Feedback make online learning with us more effective than any other school!

Hands On Trainers - 7 Days / Week!

You have access to our trainers 7 days per week to keep you moving through your course!

Lifetime Access to Our Course

You have LIFETIME access to our course to keep you updated with industry trends and that serves as your refresher training.

Who is This For?

This course is suitable for anyone who wishes to get into the Makeup Industry, either working in a salon, starting a home business or even your own salon. Our students range from school leavers to more mature career changers & everyone in between!

Key Information:

- 4 to 6 weeks to Complete
- Lifetime Access, No Time Limits
- Certificate of Completion
- Access to Trainers 7 Days / Week
- Payment Options from \$38.74 / Week

COURSE OVERVIEW

Makeup Skills Certificate

Our Makeup Certificate course is designed to take you from zero skills to being a well-rounded makeup artist in as little as 4 to 6 weeks.

You will learn everything from start to finish so that you are able to work in the industry or start a business.

Nothing is missed in this course. You will start at the fundamentals of health and safety. Then you will work your way through the basic skills, all the way to applying makeup on live models.

Everything is delivered online, so you have the flexibility you need to complete the course in your own time around your other commitments.

Some of the skills you will have are: Contouring, Base Makeup, Brow Grooming, Eyeliner Techniques, Specialty Eye Makeup, Day Makeup, Evening Makeup, Transition Makeup, Bridal Makeup, Mature Makeup, Asian Makeup and more.

There is a breakdown below covering all topics covered in the course.



Career Pathways

Work From Home: More and more people are now looking for the flexibility and freedom of working from home. Setting up and running your own home salon can be the perfect way to earn a great income while working your own hours.

Work in a Salon: The makeup industry is always busy and like a lot of industries at the moment, Beauty Salons just can't get enough good staff who can deliver great services. With the right skills, you can fill the void and earn a great living doing what you love.

Start a Salon: If you're up for an adventure, then starting your own stand alone Beauty Salon may be for you. There are more upfront costs and commitments, but the rewards can be enormous. Your first step is gaining the right skills!

Rent a Chair: A popular option that gives you the presence of a salon, without the setup cost. Many salons have spare space and will rent out that space and chair to skilled makeup artists to do their thing! You can be up and going in no time.

CONTENTS

Course Modules and Skills

Course Modules



Module 1: Introduction
Module 2: Safety
Module 3: Anatomy
Module 4: Contra Indications
Module 5: Record Keeping
Module 6: Products
Module 7: Work Area
Module 8: Colour Theory
Module 9: Eye, Brow, Lip and Face Shapes
Module 10: Contouring
Module 11: Face Charts and Eye Mannequin
Module 12: False Eyelashes
Module 13: Skin Preparation
Module 14: Colour Correction
Module 15: Perfecting Base Makeup
Module 16: Brow Grooming
Module 17: Eyeliner Techniques
Module 18: Specialty Eye Makeup
Module 19: Day Makeup
Module 20: Evening Makeup
Module 21: Transition Makeup
Module 22: Bridal Makeup
Module 23: Mature Makeup
Module 24: Asian Makeup
Module 25: Catwalk and Photography

Business Builder Course

We also have our business builder course that guides you through the process of setting up the right way if you are looking to set up a business or work from home.

This Course Covers:

- Business Setup
- Online Setup
- Traditional / Offline Marketing
- Online Marketing

Ask us for more information about this.

Skills You Will Attain:

Contouring:

Make-up design includes being able to identify various face, eye, lip, brow, nose, chin and neck shapes and the use of light and dark colours to enhance or diminish shape and size.

Identifying the various face shapes will assist you in knowing where to place darker and lighter shades to create the illusion of the desired face shape.

Base Makeup:

You need to make sure you neutralise any unwanted colour in the face. This can be red or pink on the face, blue or violet under the eyes and pigmentation.

You'll know how to even the skin tone through foundation, concealer, powder, contour and highlighter applications.

Brow Grooming:

Mastering the technique of brow grooming will make or break your makeup look. With even brows, the aim is just to enhance them and maybe fill in gaps. With uneven brows, try to even them up as much as possible.

Eyeliner Techniques:

Eyeliner can be so natural it is barely visible or very thick and dramatic depending on the occasion. It also can be created with a liquid, gel, kohl pencil or powder. They will all create very different looks.

Makeup Techniques:

You'll learn different types of makeup, such as specialty eye makeup, day makeup, evening makeup, transition makeup, bridal makeup, mature makeup, Asian makeup and catwalk and photography makeup.



WHO IS THIS FOR?

You May Be Asking These Questions

Can I Start A Business?

This course is most suited to someone looking to get into makeup by starting their own business, either at home or otherwise, and serving their own clients.

At the end of the course, you will have professional makeup skills that you can earn a living from by providing services in contouring, base makeup, brow grooming, eyeliner techniques, specialty eye makeup, day makeup, evening makeup, transition makeup, bridal makeup, mature makeup, Asian makeup and catwalk and photography makeup.

Also, if you are purchasing our product kit, you will have all of the products and equipment you need to perform the services on your own - all of our products are professional grade salon products and brands.

We have been delivering skills courses in beauty and hair for 15 years now, and by far the most popular option for our students is to start their own business.

Many work from home around their other commitments and some start stand alone salons. We even have students who work in the industry doing mobile services. It's entirely up to you and what suits your lifestyle.

In our experience with thousands of students, this option gives you the most freedom and flexibility, while maximizing your income.

Can I Get A Job?

As there is no licensing or formal education requirements in most places around the world, you can get a job working in a salon with our certificate.

But, like any job, it's going to depend on your skill level and whether a particular salon / business owner decides you are a fit for their business. We obviously cannot guarantee a job after completing our courses.

Salons differ though so if you are looking to work at a particular business, then ask them first if our certificate will be enough for them.

Further Information

You can get further regulatory information for your country by searching here:

<https://www.nationalinstituteofbeauty.com/regulations/>



QUALIFICATIONS

The Certificate You Receive

Certificate of Completion

On successful completion of our Makeup Certificate Course, you will receive a soft copy of the certificate of completion. You have the option to have it printed, so you can place it in your work area or place for clients to see. If your region or country doesn't have licensing regulations for practising makeup, this is all you need to help you demonstrate your skills, work in the industry, get insurance or start a business.

Licensing & Regulatory Information

In most parts of the world, launching a career in hair or beauty is refreshingly straightforward: there's simply no national licence or government-mandated qualification standing in your way. Whether you plan to rent a chair in an established salon, start a mobile service, or open your own studio, the legal gateway is usually limited to ordinary business-registration paperwork—no different to opening a café or boutique.

That said, every country (and sometimes every city) still expects professionals to maintain safe, hygienic premises. Local health departments can set rules on sanitation, skin-penetrating services, chemical storage, or waste disposal. These requirements protect clients and practitioners alike, but they're regulation of how you operate, not whether you're allowed to operate.

Because local rules can vary—from simple cleanliness guidelines to formal inspections for services such as cosmetic tattooing—it's always smart to confirm what applies where you intend to work. We've made that easy: check the specific guidance for your country on our Regulations page at:

<https://www.nationalinstituteofbeauty.com/regulations/>



HOW IT WORKS

We Hold Your Hand the Entire Way!

We've been training students online in hair & beauty for over 15 years. In that time, we have perfected our online platform, content, our feedback and guidance processes to enable our students to become highly proficient in professional hair & beauty skills.

Guidance from Makeup Professionals

Our Professional Makeup Instructors use our unique technology to provide the guidance and tuition that you need to learn everything you need to know and also hone your practical skills.

Our mobile app makes it easy for you to capture your work the right way every time. And our video feedback system make it like our instructors are there with you every step of the way.

With our 4 step process outlined below, you will learn every step of your practical skills and you will perfect those skills with the careful guidance of your instructor. Each stage builds on the last until you have skills you can earn a great living from.

Theory

You will learn all of the theory you need through our online learning platform via both video content and online manuals. You will also participate in the online quizzes and have a final exam at the end of the course.

Practice

You will practice your skills step by step, starting with the foundations and moving onto the full services. We show you what to do on every step and exactly how to use the products for those services.

Guidance

We give you feedback and guidance on your work. Yes, we assess the work on each of your models and give you constant feedback on each of your skills at each step to keep you on track. Our courses are highly interactive.

Perfection

You will practice each of the services you are learning so that you are perfect. And again we will guide you all the way. If you follow our instructions and take on the feedback and guidance you will master the skills we are teaching you.